



We're thrilled you'll join us as a partner of Unsick Day, a day off work for America's health. We believe our partners will benefit from the goodwill this campaign will generate among the public and your employees alike. And of course, it is our hope that this campaign will lead to a happier, healthier, more productive workforce.

By agreeing with this Welcome Agreement, you acknowledge that:

1. You will encourage your employees to take a day off for preventive care in 2017. (Remember, how this works is up to you! It can be an extra day or a dedicated day as part of your existing benefits package; it can be granted for any day in 2017, or contained to a specific day, week or month in 2017.)
2. You give permission to use your company name and logo in Unsick Day related assets. Potential uses include the UnsickDay.com website, campaign assets/videos, and campaign press efforts*

In addition, although not required, we also strongly encourage you to:

- ✓ Work with your benefits provider to get a baseline on your company's preventive care utilization rates this year. We'll be eager to see how utilization increases at the end of 2017.
- ✓ Confirm that your CEO (and/or broader Executive team) will lead by example and take an Unsick Day for their own preventive visits.

Please feel free to reach out to info@unsickday.com with any questions or ways we can help make this a success at your company.

This is going to be the start of something big, and we are thrilled to have you on board. Thank you for starting an important public health conversation, leading by example, and inspiring change at scale.

**In legalese: You, on behalf of your company, hereby grant to Zocdoc a non-exclusive, worldwide, royalty free, fully paid up license to use and reproduce your company's trademarks, logos and other images and materials ("Logos") for use in connection with the Unsick Day campaign.*